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Design Pool, LLC. and Graphix Unlimited to Exhibit at Healthcare Design Conference + Expo in Indianapolis

Today Design Pool, LLC announced they will be exhibiting at the [Healthcare Design Conference + Expo](#) with their printing partner Graphix Unlimited. The event occurs October 5 – 8, 2024, at the Indiana Convention Center in Indianapolis, Indiana. Attendees can find them in Booth 1332.

Together, Design Pool and Graphix Unlimited will show attendees how easy it is to use any pattern from the Design Pool licensable library on any of the different materials Graphix Unlimited has to offer interior designers.

In addition, Design Pool's founder and CEO, Kristen Dettoni, will be there to highlight collections designed with the healthcare market in mind. In particular, she will have examples of the following four special collections.

Light Play is a collection designed by Dettoni for Veilish, an innovative woven window film available for commercial interiors exclusively through Graphix Unlimited. This film is a semi-transparent polyester fabric suitable for various surfaces. The woven texture adds a tactility not available in traditional window films. Available in three colors, it allows light in while retaining privacy. It also provides UV resistance and reduces harmful infrared rays by 25 – 33%, thereby reducing energy expenses by maintaining cooler room temperatures.

The fourteen patterns in *Light Play* play with light and shadow to create a sense of transition between outside and inside and add an element of play and interactivity to an otherwise plain surface. For inspiration, Dettoni thought about playing in and with light and noticing shadows cast by plants next to the sidewalk, a person in the street, or a tree nearby. She also thought about ways people interact with light, such as by making shadow puppets with a flashlight at summer camp. This collection was named a 2024 HiP Award Honoree by Interior Design magazine and was also featured in the June/July issue of the magazine.

In addition, Dettoni will also have examples from *R&R*, a group within the award-winning *Cryptology Collection*. In this collection, Dettoni used an innovative technique of designing with code to create patterns with messages of health and wellness hidden in the design. Messages range from the hopeful “Focus on the positive” to the irreverent “F*ck Cancer.”

Invisible Threads is another collection designed with healthcare in mind. This collection aims to tap into our tactile sensibilities by using digital printing to bring the comfort of embroidered cloth into spaces that require flat, cleanable surfaces. Dettoni designed these patterns using a unique design process that started with hand-embroidered stitches. This process gives patterns a high level of visual dimension.

Lastly, *Swallowtail Farms* is a collection of patterns designed in collaboration with Maine herbalist Lauren Pignatello. All the patterns in this collection focus on plants and flowers traditionally used for medicinal purposes, such as yarrow and elderberry. Furthermore, these patterns were colored to match the Sherwin-Williams healthcare color palettes.

Samples of these collections, printed on materials available through Graphix Unlimited, will be on display at the Healthcare Design Conference + Expo. Find Design Pool and Graphix Unlimited in Booth 1332 in the Expo Hall. Attendees must register ahead of the event for the full conference, single-day conference, or expo only. Prices vary by experience. Advance rates are available through Wednesday, August 14.

Based in East Hampstead, New Hampshire, Design Pool is the only pattern library created exclusively for interior designers, with a focus on commercial interior markets. They partner with digital printers using the latest on-demand technology to give interior designers more options when specifying materials and giving them direct access to trusted digital printers. Their printing partners can print any pattern from Design Pool’s online library of nearly 1000 patterns onto various materials such as vinyl flooring, faux leather upholstery, acoustic panels, wallpaper, window film, and more.

Based in Bremen, Indiana, Graphix Unlimited produces small to large format graphics, custom RV and Marine exterior designs, product identification and labeling, plus wall decor for indoor and outdoor applications. Since 1990, they’ve produced graphics with visual impact, interest, and appeal to make their customers stand out.

High resolution photos can be downloaded [here](#).

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