

For immediate release: October 20, 2020 Media Contact: Kristin Crane (401)339-3190

Design Pool Introduces New Terrazzo Collection

This month, Design Pool released *Terrazzo*, their newest collection of pattern designs. This collection of 9 patterns includes 3 allover textures and 6 patterns created using the textures as design elements in tile looks. All patterns work well on their own and also coordinate perfectly when used together.

Inspired by the beautiful tiles and floors seen on travels through Italy, Design Pool founder Kristen Dettoni designed this collection to bring the look and feel of Italy to consumers, without the actual stone. "I've always loved the randomness and structure of terrazzo floors. By creating a random pattern of varying shapes, I recreated that feeling with color and texture. Using print-on-demand technology, interior designers can now deliver a terrazzo look to walls and floors, or even soft items such as upholstery."

Design Pool partner Graphic Image Flooring has already added this collection to their offerings, citing big potential for vinyl flooring. "Many of our customers want a stone look in a space, and now they can have one without the need for construction. We think this collection is a great addition to our design offering."

All 9 patterns are now available to license through the Design Pool pattern library and can be printed through any of their printing partners. As with all Design Pool patterns, each design is in perfect, seamless repeat and delivered in a vector file format for easy scalability.

You can view the entire collection here.

https://www.designpoolpatterns.com/?s=terrazzo&product_cat=0&post_type=product

About Design Pool

<u>Design Pool</u> is located in East Hampstead, New Hampshire. They connect interior designers, architects, and product designers with manufacturers using the latest print-on-demand technology. They offer a comprehensive resource of patterns designed by experienced textile designers and available for licensing. Clients benefit from a wide range of designs for products and projects that can be produced sustainably with low minimums and less waste.

###