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Design Pool, LLC & Creative Cause Solutions partner to bring unique designs to Community Masks Project.

Today, Design Pool, LLC announced it is partnering with Community Masks Project, a project of Creative Cause Solutions, to offer a collection of unique designs for their masks. Community Masks Project makes two-layer fabric face masks and for every mask sold, donates one mask to someone in need.

According to John Otsuki, CEO of Creative Cause Solutions, the project was sparked by a team member asking to use equipment to make masks for her daughter working in the health care industry. With limited production in the facility, he agreed. Soon, other people in the company were volunteering their time to sew masks and donating them to people and groups in their community. What began as a GoFundMe campaign to cover materials and labor grew into the Community Masks Project. The enthusiasm from buyers revealed a growing need in the community for well-made masks that were also comfortable, personal, and fashionable.

"I have seen a huge amount of discussion on the fashion aspect of these masks. I think it's a testament to the resiliency of our nation how quickly we can move from crisis to lifestyle," said Otsuki. In a matter of weeks, Creative Cause Solutions launched an online store offering a range of designs. Staying true to the spirit of the original project, Otsuki ensures all profits go toward supplying free masks to anyone who needs one.

Kristen Dettoni, Design Pool founder and CEO, was thrilled to provide a collection of designs for this important project. "Like so many others, we felt overwhelmed by the current health care crisis, and were looking for ways to be helpful and give back in a meaningful way. When we learned John was making masks, we knew this was the perfect fit for Design Pool. It can be challenging to adapt to the new guidelines for mask-wearing, but we hope that people will feel a bit more comfortable wearing one that's colorful and fun."

The Community Masks Project masks are made from polyester and printed with dyes and print inks that stand up to bleach and disinfects. Most importantly, all materials are safe enough to be used on the face and appropriate for breathing through. The inner surface is a fleece which acts as an effective filter and is less irritating on the face. Aluminum nose strips and tubular elastic help make the mask comfortable and well-performing. They are available in adult, youth and child sizes.

Learn more about the Community Masks Project <u>here</u> and shop the Design Pool Collection <u>here</u>.

Creative Cause Solutions, located in Bridgewater, Virginia, is a wholesale textiles printing company specializing in small to large volume, high-quality printing on textiles. They print apparel and home interior textiles as well as large format advertising products.

<u>Design Pool</u> is located in East Hampstead, New Hampshire. They connect interior designers, architects, and product designers with manufacturers using the latest print-on-demand technology. They offer a comprehensive resource of patterns designed by experienced textile designers and available for licensing. Clients benefit from a wide range of designs for products and projects that can be produced sustainably with low minimums and less waste.

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