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Design Pool, LLC. Named a 2022 HiP Award Finalist

Chicago, IL – This week [Design Pool LLC](#) was named a HiP Award Finalist for **Health + Wellness: Fabrics + Textiles** from [Interior Design Magazine](#) for their new collection, *Invisible Threads*. Interior Design's 9th Annual HiP Awards is a recognition program honoring industry people and innovative products. Awards will be announced at NeoCon by editor-in-chief Cindy Allen on Sunday, June 12, 4:30 CST. The awards ceremony will be livestreamed on Design TV by Sandow.

Invisible Threads was designed entirely by Design Pool founder Kristen Dettoni and is part of Design Pool's digital library, the only pattern library created exclusively for interior designers and home to over 700 pattern designs. The collection is suitable for a wide range of uses but was designed with healthcare interiors in mind. Healthcare and senior living environments have stringent performance requirements for materials and many materials are simply not options, especially richly textured textiles.

Yet, texture is elemental in how we experience the world and helps us form memories. Through this collection, Design Pool sought to offer residents unable to have physically tactile materials in their spaces a material that is visually similar. The ten patterns in this collection look like actual stitching and embroidery yet are digitally printed by their printing partner, [LDI Interiors](#) on EnviroLeather, a luxurious, leather-like line of wipeable coated fabrics. This fabric uses innovative technology in performance coatings and formulations and is leading the movement toward sustainable, high-performance, less toxic fabrics.

This is the second year Design Pool has exhibited at NeoCon. Last year, their collection of patterns inspired by codebreaking and a group of groundbreaking women codebreakers, *The Cryptology Collection*, won a HiP Award in Health and Wellness: Fabrics and Textiles and was an honoree in two additional categories; Hospitality: Wall Covering and Workplace: Acoustical Applications. The collection was also named a #MetropolisLikes by Metropolis Magazine.

Kristen Dettoni and Design Pool's Director of Marketing and Communications, Kristin Crane will be present at the awards ceremony in Chicago.

Founded in 2019, Design Pool is revolutionizing the way patterns find their way onto products and into interiors. Design Pool combines its pattern design expertise and industry knowledge with special printing partnerships. This relationship makes on-demand, digital printing accessible to professional interior designers for both residential and commercial interiors.

Design Pool's printing partners are vetted to assure high-quality products and exceptional customer service. Nearly all are based in the United States and have low-to-no minimums on orders. Licensing arrangements in place between Design Pool and their partners assure no added cost to designers when they use a design from the Design Pool pattern library.

High-res photos available [here](#).

Photo credit: Jennifer Bakos Photography

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