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Design Pool, LLC. Launches Online Shop Domanda Design

Today Design Pool, LLC launched Domanda Design, an online shop featuring Design Pool patterns. Founded by Kristen Dettoni, Domanda Design combines her passions for art, design, and print-on-demand technology in a unique and personalized shopping experience.

“I come from a long line of artists, dating back to my grandparents, who immigrated to the United States from Italy. I learned at a young age the positive power art and beautiful objects can have in your life and home,” said Kristen. “My goal in launching Domanda Design is to bring that positivity into people’s lives through beautiful pattern and color.”

The online shop features a range of lifestyle and home products, including duvet covers, square throw pillows, mugs, totes, accessory pouches, and a weekender bag. Each item is offered in at least ten different patterns from the Design Pool library, with five color choices per pattern.

All items available through Domanda Design are printed on-demand, at the time of purchase, by printers based in the United States. On-demand manufacturing offers a range of benefits to consumers. Since it does not require carrying inventory, Domanda Design creates no extra waste for landfills, making it a sustainable alternative to shopping at big box stores. It also allows for the ability to offer a wide range of pattern and color options for each product.

Design Pool is located in East Hampstead, New Hampshire. They connect interior designers, architects, and product designers with manufacturers using the latest print-on-demand technology. They offer a comprehensive resource of patterns designed by experienced textile designers and available for licensing. Clients benefit from a wide range of designs for products and projects that can be produced sustainably with low minimums and less waste.

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